



## **BRUCE LICHT**

### **FOUNDER OF MY ELEVATOR PITCH FOR GOD, ENTREPRENEUR, AND AUTHOR**

Bruce grew up in Lafayette, California and received a BA in Political Science from UCLA as well as a Graduate Gemologist degree from the Gemological Institute of America. After graduating, Bruce operated his family's 100 year-old retail fine jewelry business for twenty-two years. Bruce had a passion for computers and graphic arts, so he changed careers and joined his best friend at a national technical publishing company for seventeen-years as the company's Publisher, where they invented the modern labor law poster industry, including the first "All- On-One Labor Law Poster" and "Labor Law Poster Compliance Plan."

Aside from being the Founder of this website, *My Elevator Pitch for God*, Bruce was the co-editor of the book titled, *Elevator Pitches For God: Volume 1*, and author of the cookbook titled, *Immediate Chef: No Previous Experience Required*.

Bruce's goals for this website are: To introduce more people all around the world to God and strengthen the faith of those who already believe in a non-political and non-religious way, to bring people together, find common ground between different faiths, create meaning in people's lives, and start to move the world in a better direction.

You can help by sending this website to friends and family and posting it on social media!

You can also connect with the website project's LinkedIn page by clicking the link below:  
<https://www.linkedin.com/in/bruce-licht>

# An Ant's Perspective

BRUCE LICHT

Imagine being an ant. What does that lowly ant, with its minuscule brain,<sup>1</sup> know about the world around it—inches away, let alone across the globe or out in space? The answer is NOTHING. It's completely oblivious.

Many people incorrectly think they possess an understanding of everything. They say, "*There couldn't possibly be a God.*" After all, you cannot see or touch God, so how could He conceivably exist? Alternatively, they suppose<sup>2</sup> that "nothing" created "everything." Order came from chaos. Existence from non-existence. Morality from amorality.<sup>3</sup>

This defies common sense. So, the Big Bang created all this wonder of creation... Well, what caused the explosion? Where did the initial materials come from?

Why is there so much order? We live on a great big piece of dirt, rotating at roughly 1,000 mph, traveling through space at 63,000 mph, circling our sun once a year like clockwork, and we can predict a sunrise 100 years from now to the second.

People believe it was a fortuitous chain of events that the Earth coalesced and started circling our Sun. That gravity came to be by happenstance. That the Sun ended up just the right distance away to allow our atmosphere to form and support life. That water amazingly appeared.<sup>4</sup>

People believe that inanimate matter somehow came to life and a simple cell reproduced, became increasingly complex, and evolved into approximately eight million species, with males and females and corresponding reproductive parts. That thousands of different trees developed to provide materials to build houses and essential air to breathe. That hundreds of thousands of plants, fruits, vegetables, and nuts formed that are beneficial to humanity's survival and health.<sup>4</sup>

The question, "What existed before the Big Bang?" is similar to the question, "What came first, the chicken or the egg?" If the egg came first, was it already fertilized? If the chicken was first, was its first laid egg fertilized? If so, there had to be a rooster. Well, where did the rooster and the chicken come from? If your answer is, "*they came from stardust,*" then where did stardust come from? And ask yourself... How did the chicken see before it had eyes? Think before it had a brain? Digest food before it had a stomach? Breathe before it developed lungs? Did the heart evolve before there was blood? If blood developed first, wouldn't it need a heart and blood vessels to get it around the chicken's body?<sup>4</sup>

Ask yourself, is there anything that's not fully evolved? Nothing is "semi-evolved." You don't see a half an ear, a third ear, or an evolved better ear. You don't see a half a nose, a second nose, or an evolved better nose. We cannot point to anything living that is evolving into something new. Everything is fully "finished."<sup>4</sup>

I believe that everything is on purpose. I suspect we are all sometimes like ants—missing what's right before us or just beyond the horizon. We should aim to see the grander scale of our incredible world.

**Footnotes:**

- 1) Small ants have teeny-tiny brains, which are relatively small compared to their bodies. They contain about 250,000 neurons which allow them to perform elementary learning, memory, navigation, and social interaction.
- 2) To “suppose” is to assume that something is the case on the basis of evidence or probability but without proof or certain knowledge.
- 3) Partial list from: *Six Things Atheists Believe*, by Cliffe Knechtle.
- 4) Many of the thoughts within this essay were taken from “*The Atheist Delusion—Why Millions Deny the Obvious*”  
<https://livingwaters.com/movie/the-atheist-delusion>