



BRUCE LICHT

FOUNDER OF *MY ELEVATOR PITCH FOR GOD*, ENTREPRENEUR, AND AUTHOR

Bruce grew up in Lafayette, California and received a BA in Political Science from UCLA as well as a Graduate Gemologist degree from the Gemological Institute of America. After graduating, Bruce operated his family's 100 year-old retail fine jewelry business for twenty-two years. Bruce had a passion for computers and graphic arts, so he changed careers and joined his best friend at a national technical publishing company for seventeen-years as the company's Publisher, where they invented the modern labor law poster industry, including the first "All- On-One Labor Law Poster" and "Labor Law Poster Compliance Plan."

Aside from being the Founder of this website, *My Elevator Pitch for God*, Bruce was the co-editor of the book titled, *Elevator Pitches For God: Volume 1*, and author of the cookbook titled, *Immediate Chef: No Previous Experience Required*.

Bruce's goals for this website are: To introduce more people all around the world to God and strengthen the faith of those who already believe in a non-political and non-religious way, to bring people together, find common ground between different faiths, create meaning in people's lives, and start to move the world in a better direction.

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The Beetle, the Physicist, and the Divine

BRUCE LICHT

Imagine attempting to explain quantum mechanics to a beetle.¹ The thought itself is completely nonsensical. The beetle lacks the cognitive framework, the language, and the sensory apparatus to even begin grasping such complicated concepts. The chasm in comprehension is not merely a difference in degree but in kind—a fundamental and unbridgeable gap. This absurdity provides a sobering analogy for contemplating the immeasurable gulf between a human's intelligence and the divine. The distance separating a beetle from even a Ph.D.-level physicist is dwarfed by the incomprehensible expanse separating the physicist from God.

Our perception, for instance, is inherently limited. A bee, for example, sees a flower in ultraviolet—a spectrum invisible to the human eye. We can theorize about the bee's world, but we can never truly perceive it. What colors, sounds, or dimensions are we missing? God assuredly perceives a reality so vastly different from our own that our entire sensory experience is but a narrow slice of His whole. From this viewpoint, the most advanced human science, like string theory, would seem to God as a beetle's crude pheromonal trail² does to us—a simple, functional artifact of a primitive existence.

This humbling limitation extends far beyond our intellect to our moral framework as well. Consider a human accidentally, unknowingly, stepping on an ant. The ant's world—its home, its colony—is completely annihilated in an instant. For the human, the event is an inconsequential, unnoticed blip. From the ant's viewpoint, it might appear as an inexplicable, catastrophic act of a giant.

Likewise, when humans face suffering, we question the purpose behind a seemingly indifferent cosmos. Our pain is real, but from God's perspective, it perhaps could be an infinitesimally small detail within a grander, incomprehensible plan. The reason behind our suffering could be as inexplicable to us as the justification for the ant's demise is to the ant itself.

Given this colossal disparity, how would a divine being communicate with a "primitive" human mind? This analogy of communicating with a bug offers a clue. Assuming it was possible to warn a moth away from a flame, one might simply convey, "*Stay away from the fire*" rather than attempting to explain all the complex principles of combustion. Now imagine that the moth could actually follow your simplified instruction, oblivious to the underlying mechanics.

Similarly, divine communications could be processed not as a complete explanation, but as vastly simplified instructions—the most basic truths our primitive intellects are capable of grasping. They might guide us toward an endpoint we cannot fully comprehend, all while the complex motive itself remains far beyond our reach.

Ultimately, the bug-to-human comparison reveals a profound truth about our place in the cosmos. It forces us to confront our restricted awareness and intellect. In the face of an infinite and crucially different being, our most cherished knowledge and beliefs are revealed as a tiny, provincial mindset, and our most weighty questions as the utterances of creatures trying to grasp an actuality that transcends all understanding.

Footnotes:

- 1) This idea, of "*trying to have a conversation with a bunch of bugs,*" was expressed to me by Rabbi Yaakov Wolbe with Torchweb.org in Houston, Texas.
- 2) A "*pheromone trail*" is a path marked by a chemical substance secreted by animals, like beetles, ants, etc. to communicate with others of the same species. These trails are used to guide fellow colony members to resources like food or water, or to direct them to a new nest site. Other functions can include marking territory, signaling danger, or attracting a mate.