



AARON ARONOV

Founder of Universal Ethics Educational Projects, Project Manager, Executive

Aaron Aronov is a manager and organizer whose professional path for decades was inseparably linked with Moscow. His story is a journey of deep personal transformation that turned a successful entrepreneur into a leader of educational initiatives.

Aaron was born and lived almost his entire life in Moscow. He received a higher education in management, economics, and marketing. For over twenty years, he was successfully involved in business in the industrial sector, founding and leading the company ArtStone. Under his leadership, the enterprise grew from a startup to the production of over 300 types of products, establishing supplies to the largest retail networks in Russia.

However, at the age of 39, a fundamental turning point occurred in his life: he first came to the Moscow Jewish Community Center (MJCC), which marked the beginning of his return to Judaism. This spiritual search completely changed the vector of his activity. Starting in 2012, at the invitation of the Chief Rabbi of Russia Berel Lazar, Aaron managed the advertising and information departments of the largest communities in the CIS—MJCC, and later the Jewish Center in Zhukovka—for ten years. Using his management experience and marketing skills, he created an effective infrastructure for enlightenment, turning complex ideas into accessible and vibrant projects.

In parallel, in 2012, he founded the project "*7 Laws of Humanity*"—an educational project for the nations of the world, where the 7 Noahide commandments given by the Almighty to all people are studied in detail. The international educational platform *Monoteism.org* was created, where lessons take place five times a week. The project unites people around the world around the Seven Laws of the descendants of Noah. More than 870 video lessons are recorded on his YouTube channel.

Within the framework of the project, the "*Noahide Library*" publishing house was created, which translated and published 10 books for Bnei Noah, including books for children in Russian with a total circulation of over 50,000 copies. Additionally, informational materials are produced in eight languages and distributed in communities throughout the world.

Three years ago, Aaron moved to New York, bringing with him the mission that has become his life's work. He is convinced that the world can only be harmonious when it stands on the firm foundation of objective morality.

Currently, Aaron is in search of partners and sponsors, like-minded people with whom this project can be made large-scale and integrated into the state education of countries so that people receive moral rules. Any society can only exist if it has a strong moral foundation; also, these seven laws are an "inoculation" against xenophobia and antisemitism.

The Only Code: Beyond Human Ideas and Logic

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When we observe the structure of the universe around us, we are struck by the incredible precision of its laws. In the world of physics, there is no chaos: planets move in strictly defined orbits, and every cell of a living organism functions according to a complex code. As someone who works in project management, I know one simple truth: order is never born out of a vacuum. Behind every functioning system, there is always an author's blueprint and the will of a leader. If everything in the material world is subject to laws, it is only logical to assume that for human society, there is also a "blueprint"—an objective moral code.

Many modern thinkers attempt to prove that morality is merely a result of evolution or a "social contract" that people reached over time. We are told that it is enough to simply be a "good person," relying on our own reason. However, there is a trap in this perspective. Human reason is subjective. What seems moral today may be revised tomorrow to suit interests or trends. Morality based solely on human intellect is a foundation built on sand.

Unshakable, true ethics must have a foothold outside of the human mind. It must come from the "Primary Source"—from the Creator Himself. This knowledge did not emerge from nowhere; it has a clear historical continuity. Fundamental guidelines were given to Adam, the first representative of our race. Later, after the global upheaval of the Flood, these principles were confirmed and expanded through Noah, becoming the heritage of all his descendants—which means all of humanity. This is not a "religion," but the original spiritual constitution of the world, recorded in history as an absolute standard, a set of universal moral imperatives, referred to as the "*Seven Noahide Laws*."¹

The renowned 12th-century philosopher, physician, and scholar, Maimonides, also known as Rambam, pointed out a fundamental detail: if a person observes these norms only because they find them reasonable, they are relying only on their own intellect. Such a person may be called wise, but they do not achieve a connection with God. A genuine bond with the Creator arises only when a person recognizes the Source of the law and realizes: "I follow these rules not because I decided to, but because such is the will of the Master of the Universe."

God originally laid this foundation to unite all of humanity. These *Seven Universal Laws* are the only thing that can truly bring together people of different cultures, faiths, and views. When everyone shares the same basic concepts of good, evil, and responsibility before the Creator, the world can function harmoniously. Unfortunately, throughout history, people have drifted away from this truth, creating their own often contradictory rules. But returning to this single code is the only way to restore order. Only the recognition of the Divine origin of morality makes the world stable, returning us to the unity that was intended by the Almighty from the very beginning.

Footnote:

- 1) The Seven Noahide Laws (many of which are contained within the Ten Commandments) are derived from the Talmud (Sanhedrin 56a). They are believed by many to be commanded by God to all humanity, by way of Noah after the Great Flood, with the aim to establish a peaceful, civilized, and ethical society.

The Seven Noahide Laws are:

- Prohibition of Idolatry: Do not worship false gods, but instead recognize one Creator.
- Prohibition of Blasphemy: Do not curse God.
- Prohibition of Murder: Do not kill, respecting human life.
- Prohibition of Theft: Do not steal or rob others.
- Prohibition of Sexual Immorality: Forbidden sexual relations, including adultery or incest.
- Prohibition of Eating a Limb from a Living Animal: Respect the life of creatures and do not cause undue pain.
- Obligation to Establish Courts of Justice: Establish a legal system to enforce the other six laws.